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**SOUNDTUBE**<sup>®</sup>  
E N T E R T A I N M E N T

**April 6 2010, NIGA Expo, booth 2119**

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## **SoundTube Announces New Focus-Point Speaker Capabilities**

*New module options enhance the listening experience at point of purchase kiosks, museum exhibits and themed displays.*

SoundTube Entertainment, the leading manufacturer of high-performance commercial speaker systems, has introduced the FP6020-II and FP6030-II focus-point loudspeakers with four module options that allow installers to customize the listening experience.

Designed to deliver targeted sound within a specific space, FP Series speakers are suspended above the desired listening spot and utilize a dome to direct all audio downward to the listener. The speakers are popular in point of purchase displays, retail kiosks, digital signage applications, interactive exhibits and restaurants. New optional modules further enhance the FP Series speakers' usefulness in creating customized visitor experiences by offering motion sensor activation, integral LED light, audio amplification with integral audio source, and ScentAir<sup>®</sup> scent delivery.

The motion sensor (**FP-Motion**) module provides an instant on and adjustable timed delay off with outputs to trigger external devices when motion is detected underneath the speaker dome. "This option is ideal for museum displays or sales kiosks where the participant needs to hear the message from the beginning," said Duke Ducoff, Vice President of Sales for the MSE Audio Group. "It can also provide an element of surprise to delight visitors."

The 20 watt per channel digital stereo amplifier module (**FP-Amp**) provides a small, easily installed amplification solution for the FP speaker. Inputs to the amplifier are provided either via stereo hardwire leads or a built-in mini-SD card reader. The mini SD reader accepts .wav or .mp3 formats and will play the audio continuously. "With the amplifier and an audio source integrated into the Focus-Point system, there is no need for external amplification or audio source equipment near the display," said Ducoff.

The light module (**FP-Light**) delivers a natural warm LED light which can be used in conjunction with the motion sensor and amplifier options. Light intensity can be controlled by the user.

The **FP-ScentAir** module includes the FP-Motion sensor; with this option the FP speaker dome is plumbed for use with a ScentAir<sup>®</sup> scent unit (sold through authorized ScentAir resellers). This option provides targeted scents to further enhance the user experience. Scents are released when a visitor triggers the motion sensor module in the FP dome.

"Imagine the possibilities," said Ducoff. "With our new FP options, a visitor can walk up to a kiosk or other display and have it automatically activate the desired sound along with a scent or light

that accompanies the LCD display or other visuals. It's an all-encompassing sensory experience that can transport the visitor to another place.”

All optional modules are factory-installed. FP Series loudspeakers are available in a variety of dome sizes and colors with versatile mounting and audio capabilities.

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SoundTube Entertainment, based in Park City, Utah, develops, manufactures and markets RSi open-ceiling, CMi in-ceiling, SMi surface-mount, XT outdoor, HPi high-power and FP sound-focusing speaker models. SoundTube products are installed in many of the world's best-known commercial operations. All SoundTube products come with a five-year limited warranty. SoundTube is part of the MSE Audio Group.  
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