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**SOUNDTUBE**<sup>®</sup>  
E N T E R T A I N M E N T

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Contact: Wes Garrett, International Sales Manager  
+1.435.647.9555  
[wgarrett@soundtube.com](mailto:wgarrett@soundtube.com)

## **SoundTube Names International Distributor of the Year**

*Ateis Middle East recognized for strong sales and superior service.*

InfoComm 2010, Booth C4445 -- SoundTube Entertainment, the leading manufacturer of high-performance commercial speaker systems, has awarded Ateis Middle East with its prestigious International Distributor of the Year award for 2009. The award was presented at the PALME (Pro Audio & Light Middle East) show in Dubai in April 2010.

SoundTube works with a network of global partners, including Ateis Middle East, to provide the Audio Visual Integration industry with leading-edge solutions for modern background music, voice evacuation and paging challenges. "Ateis is a model organization, providing its partners with the highest levels of service, support and training," said Wesley Garrett, SoundTube International Sales Manager. "They worked consistently to promote SoundTube in the UAE and beyond, and are adept at marketing their services and showcasing their successes. We presented this award to Ateis in recognition of their relationships, market knowledge, excellent support structure and technology expertise across the Middle East. Considering the difficult climate in Dubai and around the world, the dramatic growth for SoundTube in the Middle East has been inspiring."

"SoundTube is very supportive of our value-added channel strategy, and it is an honor to be recognized as International Distributor of the Year," said Hussam Al Haddad, Managing Director for Ateis Middle East. "This award is a testament to our ongoing commitment to empowering integrators to deliver the highest quality products at a competitive price."

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Photo caption: MSE VP of Sales, Duke Ducoff, presents the SoundTube Distributor of the Year award to Hussam Al Haddad, Managing Director of Ateis Middle East at the PALME show.

SoundTube Entertainment, based in Park City, Utah USA, develops, manufactures and markets RSi open-ceiling, CMi in-ceiling, SMi surface-mount, XT outdoor, HPI high-power and FP sound-focusing speaker models. SoundTube products are installed in many of the world's best-known commercial operations. All SoundTube products come with a five-year limited warranty. SoundTube is part of the MSE Audio Group. [www.soundtube.com](http://www.soundtube.com)