



News from
SOUNDTUBE
ENTERTAINMENT

INFOCOMM 2008

Press Contact: Robin Fish, Marketing Supervisor
(913) 663-9720
rfish@mseaudio.com

Sales Contact: Duke Ducoff, Director of Sales
(435) 940-2320
dducoff@soundtube.com

SoundTube Implements NWAA Testing for Products

Product performance measurements done by independent lab will ensure precise product specifications.

Las Vegas NV, InfoComm Booth N5851 - SoundTube Entertainment, the leading manufacturer of high-performance commercial sound systems, has announced that the company is utilizing an industry-certified external test lab to precisely measure and report the performance of SoundTube products.

NWAA Labs, based in southern California, tests loudspeakers using its exclusive MACH™ testing system to gather a full 360 degree measurement of both frequency response and phase response with unparalleled accuracy. All testing is done according to ASTM and ISO test standards along with the upcoming AES-2 standard. Data from the testing can be stored in several standard formats including EASE, CLF and the new .GLL format.

“SoundTube takes this data from NWAA and uses it to generate all of our technical data sheets, without any manipulation or polishing,” said Jon Hart, SoundTube Engineering Supervisor. “This ensures that our data will be as accurate as possible, 100% independently tested, and will guarantee that all systems designed using our data will perform exactly as predicted.” Hart said all of the company’s products will have completed the testing process by the end of 2008.

For additional information about any SoundTube product, contact the company at (800) 647-TUBE (8823), (435) 647-9555 or sales@soundtube.com.

About NWAA Labs: Led by former NASA design engineer and scientist, Ron Sauro, the NWAA Labs team provides unmatched state-of-the-art testing and product development support. Well known in the audio and acoustics industry as a consultant and a member of the EASE and EASERA computer software development team, Sauro brings over 20 years of field experience to

the company. Laboratory facilities include a medium-sized anechoic chamber and two reverberation chambers fitted with the MACH™ testing system.

About SoundTube: SoundTube Entertainment, based in Park City, Utah, develops, manufactures and markets RSi open-ceiling, CMi in-ceiling, SMi surface-mount, XT outdoor, HPi high-power and FP sound-focusing speaker models. SoundTube products are installed in many of the world's best-known commercial operations. All SoundTube products come with a five-year limited warranty. SoundTube is a subsidiary of MSE Audio Group based in Overland Park, KS.

www.soundtube.com