



## Focused sound brings the ultimate in comfort and style to business travelers

The Holiday Inn Sandton (South Africa), opened in September 2008, is a modern 4-star full-service hotel offering 301 contemporary rooms. The new hotel is located in the heart of Sandton adjacent to the Village Walk Shopping Centre and within walking distance of The Sandton Convention Centre, Sandton City Shopping Centre and Nelson Mandela Square. The desirable location attracts travelers seeking convenient access to the many corporations in the area such as the Johannesburg Stock Exchange (JSE), Deutsche Bank, ABN Amro Bank and Nedbank.



With so many business clients enjoying the hotel facilities, it was critical to keep these customers' needs in the forefront when designing the AV system. With this in mind, Allan Gien of A.M. Audio designed a system that would provide an individualized AV experience for patrons visiting the hotel restaurant. The design included the installation of twelve 22" LCD TV sets around the perimeter of the room and twelve FP6030-M directional audio speakers from SoundTube. These focused-sound loudspeakers allow people sitting at each table to select their preferred audio for a TV program without disturbing other diners. The integrated motion sensors in the domes reduce audio spill by turning the sound feed off when there is no one below the dome. This important feature keeps the ambient noise levels in the restaurant low when the domes are not in use.

Of course, the aesthetic was critical to the client so the SoundTube speakers were blended with the room décor using false lampshades that rest on the lips of the domes.

The system has proven to be extremely popular with guests, allowing business travelers to catch up on the day's news while enjoying breakfast. The hotel is pleased that the system really sets their hotel apart while providing a valuable service to their best customers.

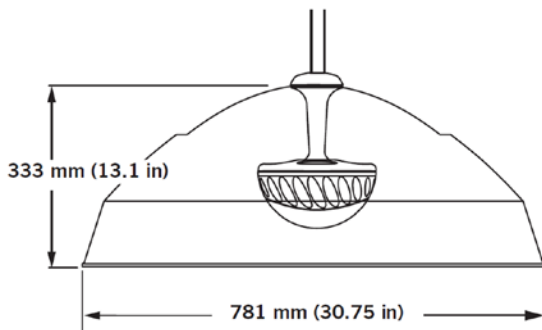


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**SOUNDTUBE**<sup>®</sup>



The SoundTube FP6030 incorporates 2 full-range, high-performance 1.0" convex aluminum dome High Excursion Micro Transducers with patented Dual-Parabolic™ sound dome technology to deliver a targeted audio footprint for high-definition music and messaging applications. Standard model ships as 8 Ohm (or 4 Ohm bridged) with optional 25/70.7/100 Volt transformer available. Mounting hardware is included; optional wall bracket is available.

Tight coverage, wide-range stereo sound (104 Hz – 22 kHz, - 10 dB) and true audio containment (43° @ 2 kHz, - 6 dB) make the FP6030 the ideal choice for focused audio applications. Applications include museum kiosks, P.O.P. displays, trade shows, digital signage, or anywhere contained high-fidelity stereo or mono sound is required.



By incorporating patented Dual-Parabolic™ dome technology, the FP series provides a dramatic hot-spot with crisp stereo separation. With sound waves projected into the dome, SoundTube's proprietary technology reflects sound waves from the upper registers of the frequency spectrum directly beneath the dome.

SoundTube Entertainment is consistently developing new technologies that enhance audio product performance. For more information, contact SoundTube at:

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